

# Be Smart...info you can use

## iLUMENation

### How much light do I want?

To determine which ENERGY STAR® qualified light bulbs will provide the same amount of light as your old standard bulbs, consult the following chart but focus on lumens to make sure you get the right amount of light.

Standard Bulb (watts)	ENERGY STAR Bulb Brightness (lumens)
40	450
60	800
75	1,100
100	1,600
150	2,600

## What's the difference?



**Halogen**

Short life span

\$\$ to operate

Limited bulb styles

Indoor/Outdoor



**CFL**

Long life span

\$ to operate

Warm to cool light

Indoor/Outdoor



**LED**



Very long life span

\$ to operate

Warm to cool light

Indoor/Outdoor

## SHOPPING TIPS

- ① Take inventory. Before you leave home, consider measuring fixtures and note if you need "dimnable" or "3-way" bulbs. See our chart for more details.
- ② For a consistent look, consider using the same color temperature within a room.
- ③ Look for the  ASK ABOUT ENERGY STAR label.

LANSING **BW**L  
Hometown Energy Savers®

# Bulb Types

TABLE OR FLOOR LAMPS	PENDANT FIXTURES	CEILING FIXTURES	CEILING FANS	WALL SCONCES	RECESSED CANS	ACCENT LIGHTING	OUTDOOR COVERED	OUTDOOR EXPOSED
 A SHAPE	 A SHAPE	 A SHAPE	 A SHAPE	 A SHAPE	 MR16	 MR16	 A SHAPE	 REFLECTOR
	 GLOBE	 CANDLE	 CANDLE	 GLOBE	 SPOT	 SPOT		
	 MR16			 CANDLE	 REFLECTOR			
	 CANDLE							

Right **ENERGY STAR** bulb.  
Right socket.

