

Give your building the green market edge

MULTIFAMILY EFFICIENCY PROGRAM



Today's renters prefer apartments that are energy- and water-efficient. Building developers and property managers can partner with the Lansing Board of Water & Light (BWL) to gain this competitive advantage. BWL's Hometown Energy Savers® program provides financial incentives and technical assistance to make your multifamily building or remodeling project easier and more efficient.

Good for business: Keeping energy costs down

The **Multifamily Efficiency Program** helps building developers and property managers determine appropriate and cost-effective energy-efficiency products. Upgrade options include:

- Replacing incandescent light bulbs with energy-efficient lighting
- Installing efficient heating and cooling equipment, including renewable energy systems
- Choosing new ENERGY STAR® appliances
- Recycling old appliances
- And more...

What you get

- **Financial Incentives**—receive cash-back rebates for implementing efficiency measures that save energy
- **Electricity Savings**—you and your tenants benefit from long-term reduced electricity use
- **Water Savings**—reduce hot water use without compromising pressure and functionality
- **Direct Install Program**—qualified buildings may also receive free measures such as LED and CFL light bulbs, shower and faucet aerators

A program that works for you

Participation is simple and streamlined. A BWL energy advisor will identify cost-effective, energy efficiency best practices for your property and will submit paperwork on your behalf. **Call us today to get started!**
517.337.0422 ext. 309.

**Attract more tenants. Gain long-term savings. Participate in
BWL's Multifamily Efficiency Program.**

Call **517.337.0422, ext. 309** to schedule a no-obligation appointment.

