

TRADE ALLY ENROLLMENT

For businesses who sell or deliver energy efficient or renewable goods and services to Lansing Board of Water & Light customers



Lansing Board of Water & Light offers incentives to encourage the purchase and installation of high efficiency equipment.

TRADE ALLY INFORMATION Please complete a new application for each location/branch.

Company Name		Contact Name		Title	
Address		City		State	ZIP
Phone	Fax	Email		Website	
Secondary Contact Name	Title	Email		Phone	

CUSTOMER MARKET

Please check the type(s) of customers you serve: Commercial/Industrial Residential

BUSINESS TYPE

Please check the type(s) of customers you serve:

Builder Consultant Contractor Developer Engineer
 Manufacturer Retailer Wholesaler Distributor Other (define): _____

SERVICES OFFERED

Please check the type(s) of customers you serve:

Design/Build Energy Management HVAC Refrigeration Geothermal Solar
 Compressed Air Electrical Lighting Plumbing Other: _____

TRADE ALLY SIGNATURE

I have read and agree to the Terms and Conditions as outlined on page 2 of this form.
I, the undersigned, certify that the information provided in this application is complete, true and correct.

Trade Ally Signature /s/	Print Name	Date
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Please return the completed and signed application to:
BWL Hometown Energy Savers Trade Ally Program, PO Box 4246, East Lansing, MI 48826
Email: hometownenergysavers@michiganenergyoptions.org

**Thank you for participating in the
Hometown Energy Savers program.**



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Term: Trade Ally (Ally) status shall commence on the date this application is accepted by the Lansing Board of Water & Light (BWL) and shall continue until terminated (1) in writing by either party or (2) unless waived by BWL, immediately following any 12-month period in which Ally has not participated in the program. Participation is defined as an Ally or its customers submitting qualified incentive applications to the BWL program. BWL reserves the right to modify the Ally listing order to better promote Allies with a record of consistent program participation and customer satisfaction. BWL reserves the right, in its sole discretion, to determine Ally approval and reject any and all requests, as deemed to be in the best interest of the program.

Termination: Ally status may be terminated without penalty by Ally or by BWL for any reason, at any time. Written notice of termination must be sent to the non-terminating party by mail, fax, or e-mail. When termination is initiated by written notice, termination will be effective as of the date the termination letter is received by the non-terminating party. Upon termination, Ally, and if applicable, Ally's customer, shall be eligible to receive incentive payments earned prior to the termination of Ally status.

Program Requirements: Ally shall comply with BWL program requirements and procedures. Program requirements and procedures may change from time to time without notice. It is the Ally's responsibility to verify current program requirements and procedures at lbwl.com/energysavers or by calling 800.573.3503.

Indemnification: Ally agrees to indemnify and hold BWL and their respective program staff, directors, commissioners, officers, employees, and agents harmless against all claims, liabilities, damages, losses, costs or expenses (including, but not limited to, reasonable attorneys' fees) arising out of or related to any act or omission of the Ally, its directors, officers, employees, subcontractors, or agents of Ally or its subcontractors, including, but not limited, to the failure of Ally to properly and/or timely pay any wages and/or benefits to the Ally's employees. The obligations of Ally under this section shall survive termination or expiration of Ally status and shall be in addition to the warranty obligations of Ally.

Independent Ally: Ally may present himself/herself/itself as an Ally of BWL program. By signing this application, Ally does not become an agent, employee, or representative of BWL. The parties shall not be considered to be joint venturers, partners, agents, servants, employees, fiduciaries, or representatives of each other, and no party shall have the right or power to bind or obligate any other party to, or third party beneficiary of, these terms and conditions.

No Representations: Ally shall not, directly or indirectly, represent the Ally's products, services, offerings, or work to potential customers or others as being guaranteed or warranted in any way by BWL.

Codes and Licensing: Ally and its subcontractors shall comply with and conform to all federal, state, local and foreign laws, statutes, ordinances, regulations, rules, codes (including building codes), and orders applicable to Ally, its business, and the work performed by Ally.

Insurance: Ally agrees to carry appropriate insurance for their type of business.

Non-disclosure: BWL agrees not to disclose project information such as pricing, proprietary equipment specifications, or other intellectual property. Such information will be used by BWL program staff only for the purpose of validating and fulfilling rebate applications. Such information will not be shared outside of the BWL program. Ally acknowledges that the Lansing Board of Water & Light is subject to the Michigan Freedom of Information Act (FOIA) as a Municipal Utility. As such, the Lansing Board of Water & Light's compliance with FOIA shall not be construed as a breach of this agreement.

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