

COMPARISON OF AVERAGE RATES (IN CENTS PER KWH)

July 1, 2010

	Residential			Small Commercial		Large Commercial			Industrial			
	<i>kW</i> <i>kWh</i>	250	500	1000	5 1000	25 5000	100 21600	100 28800	100 36000	1000 432,000	10,000 4,320,000	50,000 21,500,000
INVESTOR OWNED												
Alpena Power		15.16	13.56	12.76	13.48	12.28	12.46	11.19	10.31	7.72	6.14	6.08
*Consumers Energy		13.76	12.08	13.61	14.58	13.08	13.82	12.04	10.97	10.23	9.45	8.87
Detroit Edison		15.08	13.28	13.07	13.35	11.75	11.26	11.22	10.48	8.50	7.99	7.72
Edison Sault Electric		10.41	9.73	9.39	11.31	10.45	10.28	10.63	10.06	9.20	9.15	9.14
AEP (I&M) St Joseph		8.62	7.51	7.20	11.07	9.07	8.73	8.41	8.22	6.02	5.72	5.59
AEP (I&M) Three Rivers		8.74	7.82	7.37	9.05	8.73	8.34	7.86	7.81	5.67	5.38	5.19
Northern States Power		10.61	9.76	9.34	9.89	9.17	9.37	8.46	7.91	7.55	7.50	7.49
Upper Peninsular Power		19.78	17.78	16.78	18.33	17.01	14.76	11.08	8.88	10.24	9.79	9.13
Upper Peninsular Power Iron River		17.45	15.45	14.45	15.16	13.85	13.25	9.95	7.97	10.24	9.79	9.13
Wisconsin Electric		18.07	15.50	14.21	16.88	14.04	13.56	13.51	11.46	9.99	9.60	6.71
Wisconsin Public Service		11.94	10.14	9.24	11.06	9.13	8.93	8.86	8.82	7.99	7.65	7.04
Board of Water & Light		13.06	11.06	10.30	12.93	10.92	11.36	10.06	9.28	8.02	7.87	7.30
CE Rate Percentage Above BWL		5.4%	9.2%	32.1%	12.8%	19.8%	21.7%	19.7%	18.2%	27.5%	20.0%	21.5%
COOPERATIVES												
Cloverland		14.52	12.72	11.71	12.39	11.47	11.18	10.46	10.02	8.50		
Great Lakes		15.67	13.27	12.07	12.67	11.00	11.12	10.22	9.67	6.97		
Midwest Energy		15.38	12.98	11.78	11.98	10.75	11.17	10.14	9.52	10.53		
Ontonagon		22.24	19.84	18.64	17.79	15.77	16.18	14.47	13.43	10.76		
Presque Isle		15.10	12.70	11.50	11.35	9.85	11.48	10.33	9.64	8.23		
Thumb		15.19	13.59	12.79	13.00	12.03	14.39	13.02	12.19	9.58		
Average Investor Owned		13.60	12.06	11.58	13.11	11.69	11.34	10.29	9.35	8.49	8.01	7.46
Average Cooperative		16.35	14.18	13.08	13.20	11.81	12.59	11.44	10.75	9.10		
Average all Regulated Utilities		14.57	12.81	12.11	13.14	11.73	11.78	10.70	9.84	8.70	8.01	7.46