



31st
Annual
silver
bells
in the city

*Save the
 Date!*

*Friday,
 November 20*

do1thing.com

SMALL STEPS TOWARD BEING PREPARED FOR AN EMERGENCY

October Goal – Be Informed

BWL has partnered with Do1Thing.com to help customers be better prepared for emergencies. This month's recommendation:

Be able to safely meet your basic needs during an electrical outage.

Choose at least one, and complete it.

- Have flashlights ready in an easily accessible place and check batteries in flashlights and radios.
- Acquire and learn how to safely use a portable generator.
- Create a power outage plan and decide what you can do before, during and after a power outage to minimize the effect on your household.

Do1Thing.com is a local non-profit that has a new tip on how to be prepared each month. After choosing one thing for 12 months, you'll be better prepared for emergencies.

Save with ENERGY STAR® Products

Wish you could replace that old, energy-wasting refrigerator or dishwasher, but don't know where to start – or don't think you can afford it? A smart way to begin your search is by looking for appliances with the ENERGY STAR® label. ENERGY STAR® products are tested to be more energy-efficient than standard models.

What is ENERGY STAR®?



Energy Star® was established more than 20 years ago by the U.S. Department of Energy, and it is now an international standard for energy-efficient consumer products. More than 4.5 billion ENERGY STAR® products have sold in the past 20 years.

To qualify for the ENERGY STAR® rating, a product must contribute significant energy savings, deliver features and performance that customers demand, and back up energy savings claims with testing. These products offer the same features you're used to, but can use up to 75 percent less energy than regular appliances.

Rebates for BWL Customers

The following rebates on ENERGY STAR® products are available through BWL's Hometown Energy Savers® program.

Sample Energy Efficiency Products	Rebate
CFL or LED Light Fixtures	\$10
Ceiling Fan	\$15
Smart Power Strip	\$10
Room Air Conditioner	\$25
Dehumidifier	\$25
Refrigerator	\$25
Clothes Dryer	\$25
Dishwasher	\$25
Clothes Washer	\$25
TV	\$25-\$50



How to Claim Your Rebate

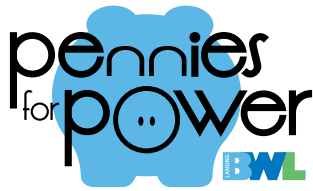
You can buy new, ENERGY STAR® appliances at whatever store you wish. After making your purchase, fill out the rebate form, available at lbwl.com/energysavers and mail, fax or email it to the Hometown Energy Savers® program to receive your check.

For more information on the many ways we can help you save and to check out current rebate offers visit lbwl.com/energysavers or call **800.573.3503**.

Save Energy and Enjoy Better Performance with LED Lighting Upgrades


Light-emitting diode (LED) lighting is highly efficient and durable, performs well in a variety of applications, and can save your business a significant amount of energy and money. LEDs use three to six times less energy than incandescent fixtures and boast a long-rated life—typically between 25,000 to 50,000 hours, compared to 1,000 to 3,000 hours on average for their incandescent counterparts. To take advantage of LED incentives and lower your bills, visit lbwl.com/energysavers or call **517.316.7859**.






Pennies for Power helps provide shut-off protection for local families that are struggling to make ends meet. Help out by mailing this coupon back to us with your utility payment.

 Round my utility bill each month to the nearest dollar and contribute the difference to Pennies for Power.

 Please add \$ _____ to my bill each month as a contribution to Pennies for Power.

 Enclosed is a check for \$ _____ as my one-time contribution to Pennies for Power.

Name: _____

Date: _____

Address: _____

Phone: _____

BWL Account Number: _____

Mail to:
Board of Water & Light
PO Box 13007
Lansing, MI 48901-3007



Report Outages

Power, Downed Line or Streetlight
877-295-5001

Outage Center
lbwl.com/outagecenter

BWL Mobile App
lbwl.com/app

Outage Texting
898295/txtbwl

Water Main Break
517-702-6490

Medical Alert Form

If in-home medical equipment depends on electricity, sign up for our medical alert list. Call 517-702-6006, or go to **lbwl.com** and click on Medical Alert Form.

Seniors Shut-off Protection

If you are 65 or older, the BWL will not shut off your electricity during the heating season. Call 517-702-6006.

Military Families

Families with active members of the U.S. Military are protected from shut-offs. Call 517-702-6006.

Low-Income Families

You may qualify for a winter protection payment plan. Call 517-702-6006.



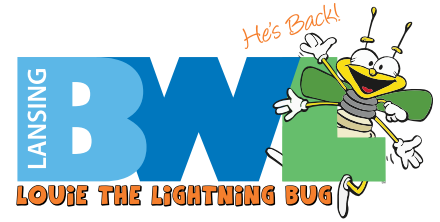
LansingBWL



BWLComm

Oct. 2015

BWL CONNECTIONS
LANSING



Louie the Lightning Bug is back!

Louie, the BWL's mascot, helps teach children the importance of electrical safety, including staying safe near power lines and how to use electrical outlets. He also works with our Hometown Energy Savers® team at local events!

If you'd like Louie at your next event, email louie@lbwl.com.

Keep up with all of Louie's travels and safety tips and like him on Facebook!

