

Hometown Energy Savers® Rebates Back By Popular Demand

BWL is keeping its most popular 2013 Hometown Energy Savers® rebates for 2014.

Reducing energy use is a win for everyone - homeowners, businesses and the buildings themselves. Did you know that one out of every two people prefer to make their home more energy-efficient instead of more beautiful because of the short- and long-term benefits? That's because saving energy gives you more control, increases your freedom and improves your home.

The list below shows the most popular energy rebates in 2013. Now it's your turn to take advantage. All of these rebates help you save energy easily, keep you comfortable, and provide the best value.

For more information on the many ways we can help you save and to check out current rebate offers visit lbwl.com/energysavers or call 800-573-3503.



Rebate Name	Features	Incentive Amount
ENERGY STAR® dehumidifier	<ul style="list-style-type: none"> Choose any ENERGY STAR® model Use 15% less energy 	\$15
Efficient HVAC —furnaces with electric commutated motors (ECMs)	<ul style="list-style-type: none"> Effectively converts energy to generate heat instead of energy waste Save as much as \$800 in the next 10 years 	\$150
Water heaters (electric models)	<ul style="list-style-type: none"> 0.93 energy factor (EF) or higher 	\$25
Heat pumps	<ul style="list-style-type: none"> Heat pump model: 2.0 EF or higher 	\$150
ENERGY STAR® refrigerator	<ul style="list-style-type: none"> FREE appliance recycling Choose any ENERGY STAR® model Use at least 15% less energy 	\$25

Recycle-Rama Earlier this Year!

Recycle-Rama, the Mid-Michigan area's largest recycling event, will take place on Saturday, March 29 from 9 a.m. to 2 p.m. at 5303 S. Cedar St., Lansing.

BWL residential electric customers may take this opportunity to recycle working room air-conditioners or dehumidifiers at the event and receive a \$25 rebate (limit two of each per household). Recycle Rama is sponsored by the BWL, Ingham County Health Department,

Clinton County, Cities of Lansing & East Lansing, Delhi Township, Michigan State University's Surplus Store, Peckham and Michigan Energy Options.

For information on what can be recycled, visit www.recycl Lansing.com or call 517-483-4400.



Report Outages
Power or Streetlight
1-877-295-5001
Water Main Break
517-702-6490
SeeClickFix.com

Medical Alert Form
If in-home medical equipment depends on electricity, sign up for our medical priority list. Call (517) 702-6006, or go to www.lbwl.com and click on Medical Alert Form.



Seniors Shut-off Protection
If you are 65 or older, the BWL will not shut off your electricity during the heating season. Call (517) 702-6006.

Military Families
Families with active members of the U.S. Military are protected from shut-offs. For details, call (517) 702-6006.

Low-Income Families
You may qualify for a winter protection payment plan. Call (517) 702-6006.



Have you tried LEDs?

LEDs, or light emitting diodes, are the latest in lighting technology. ENERGY STAR® qualified LEDs last a minimum of 25,000 hours, or 22 years based on 3 hours of use per day! And they use at least 80% less energy than incandescent lighting. They are durable, available for a variety of light fixtures and they come with a warranty. Ready to give them a try? This spring, specially-marked LED bulbs will be on sale for as low as \$5 at participating retailers. Take this opportunity to see how LED lighting can help you save energy in your home. Supplies are limited for this special promotion.

Visit lbwl.com/energysavers for details and a list of participating retailers.



Cash In On Compressed Air Incentives

Though compressed air projects are commonly overlooked, they can produce some of the most significant energy savings for businesses. And energy savings equates to saving money. The BWL Hometown Energy Savers® Business Program offers a variety of compressed air incentives, from VSD air compressors and mass air dryers, to engineered nozzles and flow controllers. There is even an incentive for a compressed air energy audit and leak reduction! If your business utilizes compressed air, call **517-316-7859** or visit lbwl.com/energysavers to take advantage of these incentives.

Energy Savings for Multifamily Properties

Whether you're building or remodeling a multifamily property or you want to save at an existing property, the BWL Hometown Energy Savers Multifamily Efficiency Program has incentives to help you and your tenants save.

BWL will work with property managers to directly install free lighting and water-saving measures at qualifying properties. Or take advantage of cost-effective measures such as recycling and replacing old refrigerators and receive cash rebates.

Call **800-573-3503** or visit lbwl.com/energysavers for more information.



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YES! I WANT TO HELP NEEDY FAMILIES



Pennies for Power helps provide shut-off protection for local families that are struggling to make ends meet. Help out by mailing this coupon back to us with your utility payment.

- Round my utility bill each month to the nearest dollar and contribute the difference to Pennies for Power
- Please add \$ _____ to my bill each month as a contribution to Pennies for Power
- Enclosed is a check for \$ _____ as my one-time contribution to Pennies for Power

Name: _____ Date: _____

Address: _____

Phone: _____

BWL Account Number: _____