

BWL Announces 2014 Hometown Energy Savers® Programs



The New Year is fast approaching and the BWL Hometown Energy Savers® are excited to announce new programs that will help you save energy in 2014!

Making energy improvements to your home or business will reduce your costs and allow you to take advantage of BWL rebates. The BWL Hometown Energy Savers® program offers a variety of financial incentives and programs for residential and business electric customers.

Detailed information can be found online at lbwl.com/energysavers.

For Your Home

Appliance Recycling

We'll pick up your older, working refrigerator, freezer, dehumidifier, or room air conditioner for FREE and you'll get a rebate check for \$25-\$50.

High Efficiency Products

Cash rebates from \$15 to \$150 are available for the purchase and installation of qualifying equipment such as high efficiency central air conditioners, furnace motors (with new furnace) and more. Rebate applications are available online.

Efficient Lighting



Through special promotions at area retailers, BWL offers products such as standard and specialty type compact fluorescent lights (CFLs) and light emitting diodes (LEDs).

Visit lbwl.com/energysavers for a list of participating stores. Customers can also turn in burned-out CFL bulbs for recycling at 20 local sites.

Multi-family

We work with property managers to install lighting and water-saving measures that reduce energy consumption for residents.

EnergySmartHome

Go online and learn about your home's energy use with this interactive tool that tracks your actual energy usage. It offers answers to your questions about where your energy dollars are going and why costs vary from month to month. It also provides no-cost and low-cost recommendations that will help you save. Try EnergySmartHome today!

Call 800-573-3503 or visit lbwl.com/energysavers for more information or to participate in any of our residential programs.



For Your Business

Prescriptive & Custom Rebates

Rebates are available for commercial and industrial businesses for the purchase and installation of energy-efficient upgrades in lighting, air-conditioning, refrigeration and more.

Small Business Direct Install

Incentives and direct installation are available for a variety of common electric equipment upgrades such as lighting, HVAC, and food service equipment.



Education

Business customers may receive BWL's Hometown Energy Solutions eNewsletter at no charge. Get the latest industry updates and find the energy-related answers you are seeking. Send an email to jmk1@lbwl.com to sign up.

Call 877-674-5295 or visit lbwl.com/energysavers for more information or to participate in any of our business programs.

For Your Group

Our speakers bureau series provides presentations to neighborhood organizations, civic groups and businesses in our service area. Tours of our Cedar Solar Array are also available for groups of 10 or more. Call 517-702-6597 or email nrm@lbwl.com to schedule.



Solar Rebates Coming Soon!

Look for new rebates becoming available to residential customers who install solar PV systems on their home. Applications and additional details will become available online in January.

Report Outages

Power or Streetlight
1-877-295-5001

Water Main Break
517-702-6490

SeeClickFix.com

Medical Alert Form

If in-home medical equipment depends on electricity, sign up for our medical priority list. Call (517) 702-6006, or go to www.lbwl.com and click on Medical Alert Form.



Seniors Shut-off Protection

If you are 65 or older, the BWL will not shut off your electricity during the heating season. Call (517) 702-6006.

Military Families

Families with active members of the U.S. Military are protected from shut-offs. For details, call (517) 702-6006.

Low-Income Families

You may qualify for a winter protection payment plan. Call (517) 702-6006.



BWL Receives Michigan DEQ Award



The BWL received the Neighborhood Environmental Partnership Award from the Michigan Department of Environmental Quality (MDEQ) for our role in the 2012 Adopt A River, and the BWL's Pollution Prevention Program which includes the holiday lights exchange program, Recycle Rama, and appliance and CFL recycling. The BWL was recognized for our "strong commitment to a sustainable future by improving the social, economic, and environmental well-being of Michigan communities." From left to right: State Rep. Andy Schor; Sue Pemberton, BWL; Dan Wyant, Director, MDEQ; George Stojic, BWL; Mark Matus, BWL; Kristen Bross, BWL.

REO Town Project Wins Major Award

The BWL REO Town Headquarters and Cogeneration Plant was awarded ENR (Engineering News-Record) Midwest's Best Project of the Year in the category of Industrial/Energy. This major award was made by a panel of prominent industry professionals on the basis of design and construction quality, innovation, safety and the ability of the project teams to overcome unique challenges. The REO Town project will compete against winners from other U.S. regions in ENR's national Best of the Best Projects 2013 Competition.



The BWL REO Town cogeneration plant provides up to 300,000 pounds of steam and 100 megawatts clean and highly reliable electricity. The power plant is BWL's first natural gas-fired steam and electric generation facility. Switching to natural gas reduces greenhouse gas emissions system wide by 20 percent and avoids burning 351,000 tons of coal each year compared to the now-retired BWL's coal-fired facilities.

Like us on Facebook at Lansing Board of Water & Light and follow us on Twitter @BWL.com.



YES! I WANT TO HELP NEEDY FAMILIES



Pennies for Power helps provide shut-off protection for local families that are struggling to make ends meet. Help out by mailing this coupon back to us with your utility payment.

- Round my utility bill each month to the nearest dollar and contribute the difference to Pennies for Power
- Please add \$ _____ to my bill each month as a contribution to Pennies for Power
- Enclosed is a check for \$ _____ as my one-time contribution to Pennies for Power

Name: _____ Date: _____

Address: _____

Phone: _____

BWL Account Number: _____